

Paper, slot, right audience.

Six checks before you submit to an SPE / OTC / URTeC-style CFP. Technical room, not the exhibit floor.

- 01** Name the show, the year, and the CFP category or URTeC theme. Reviewers are assigned by that box.
- 02** Write the four blocks: Objectives/Scope, Methods, Results, Novel/Additive Information. 225-450 words. No title or author in the body.
- 03** The novel line has to be new knowledge or experience that is not already published. OTC drops prior circulation. OnePetro is a prior publication.
- 04** Strip trade names, company names, and commercial tone. Generic descriptions only. Logos on title and closing slide only. Commercialism is a withdraw, not a polish pass.
- 05** Start clearance before the CFP date. Accepted papers need a manuscript. No paper, no podium. Build four weeks for corporate approval.
- 06** If review said no, the notes are the rewrite brief. Do not dual-submit the same abstract while it is still in play. Do not resubmit a OnePetro paper.
- 07** The paper is the technical room. The booth is the commercial floor. Same accounts. Different voice. One show file.

If you want the next step:

If you want a read on where the show leaks, take the Revenue Score.

<https://zebuluncrest.com/revenue-score/>

If you want me to look at the plan, that's the Written Review.

<https://zebuluncrest.com/written-review/>

If you came to talk about the actual show, say so.

<https://zebuluncrest.com/contact/>